

# Partner/Industry Experts Scholarship

## Overview & Operational Outline

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### About the Industry Expert Scholarship

Over time, approximately 90% of selected Members were direct referrals from within the Leaders network. This Scholarship provides the opportunity for Industry Experts to nominate a company to participate in the next Series as a Leaders Executive Member or Future Leaders

Members are selected from a diverse range of industries and represent varying stages of development. Membership is best suited to dynamic private companies seeking efficient access to growth, trade and investment opportunities to take their business to the next stage.

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### Details

The Industry Expert Scholarship enhances pre-qualification by nominating private companies wanting to become a Leaders Member. Once nominated, Leaders will interview each company to gain further insight into their growth objectives and confirm suitability.

For those ultimately selected as Members, the Scholarship incorporates these key features:

- 15% subsidy towards their Membership. This is fully underwritten by Leaders.
- Ongoing professional development, mentoring and networking with, business, industry and government.
- Opportunity to present as the market leader in their industry.
- A trusted and exclusive network in which to promote services and opportunities.

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### Preferred Member Profile

Leaders Membership is best suited to companies meeting the following general criteria:

- All companies need to have (or be developing) a market leading brand, specific technology or skills base, or have another particular competitive advantage.
- Privately owned.
- Looking to grow.
- Locally headquartered.

The Scholarship will be offered based on a nomination and interview covering topics including financial performance, economic opportunity and the passion and track record of the founder/executives. The Scholarship is a private arrangement between Leaders, the Industry Expert and Member.

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### How to Nominate a Member

Industry Experts are requested to send this information to private companies and clients first to confirm their interest in a Scholarship position. The Industry Expert will then notify Leaders of a company's interest so that a separate interview and formal nomination can be arranged.