



Queensland  
Leaders

# Growth, Strategy & Investment Forum

## The key drivers to creating new opportunity & growth.

- **People:** *attraction, retention & culture*
- **Cash Flow:** *managing & investing to grow*
- **Brand & Profile:** *your story, marketing & audience*

*For private company owners & executives*

**Thursday 18<sup>th</sup> May 2023**

Queensland Cricketers' Club, The 'Gabba', 411 Vulture Street, Woolloongabba

**1.45pm Guest Arrival, Registration & Networking**

**2.00pm Welcome & Table Introductions**

### **The key factors successful businesses are using to drive growth.**

*Stephen Beirne, CEO, Queensland Leaders*

2.10pm

- The critical factors that drive success in business.
- Being proactive and using strategy to create new opportunities.



### **Aligning your team with today's needs & future opportunities.**

*Ben Watts, CEO, Watts Next*

2.35pm

- Align the right person with the right role to enhance their performance.
- Building your team with a focus on future needs and creating opportunities.



### **Maximising your cash flow & balancing your business needs.**

*Matthew Smith, Partner, Prime Financial Group*

3.00pm

- Managing your cash flow.
- Balancing your business needs to be able to create new opportunities.



**3.25pm Afternoon Tea Break. Networking with Guests & Workshop Hosts**

### **Enhance your brand & profile to attract the right audience.**

*Jack Perlinski, Managing Director, DAIS*

3.35pm

- Does your brand effectively sell your story?
- Boosting your profile in the right sectors.



### **How AI can change the future of doing business.**

*Bill Owens, Managing Director, Veracity*

4.00pm

- The evolution of technology in business & future trends.
- Leveraging what is to come to minimise your risk and boost team performance.



### **Case Study: Building an Industry Leader – Lang's Gourmet**

*Mark Lang, Director, Lang's Gourmet*

4.25pm

- One of the leading manufacturers of Artisan jams, chutney, mustards & BBQ sauces.
- The lessons learnt and mistakes made in building a market leading business.
- Future opportunities and doing better business.



**4.50pm Networking Reception with Guests & Workshop Hosts**

**5.30pm Final Guests Depart**