



# Positioning Your Business In The New Economy

For Owners & Executives of Private Companies

Thursday 3<sup>rd</sup> September 2020

Queensland Cricketers' Club, The 'Gabba - 411 Vulture Street, Woolloongabba

1.45pm Guest Arrival, Registration & Networking

2.00pm Welcome & Guest Introductions

## Is My Business Positioned for Growth?

2.15pm

*James Paulsen, Founder & Executive Director, Queensland Leaders*

- Taking full advantage of your opportunities in the new economy.
- Understanding the key elements affecting the success of growth companies.



## Maximise Cash Flow, Access Grants & Fund New Opportunities

2.45pm

*John Driscoll, Partner, Prime Accounting & Business Advisory*

- Managing your cash flow.
- Understanding and accessing grants, funding, and new business opportunities.



3.15pm Afternoon Tea Break. Networking with Guests & Workshop Hosts

## Getting The Most From Your Team & Yourself In The New Way Of Working

3.30pm

*Ben Watts, CEO, Watts Next*

- Adapting to the new workplace & driving efficiency.
- Managing yourself and your team.



## The New Way of Managing Key Relationships & New Opportunities

4.00pm

*Leann Webb, Managing Director, Aurora Marketing*

- Finding new projects and putting your best opportunity forward.
- Effectively manage key government and business relationships in the new economy.



## Know Your Risks, Minimise Your Exposure, Better Business Continuity

4.30pm

*Lisa Carter, Managing Director, Clear Insurance*

- Implementing a proper business continuity plan.
- Addressing your risks to reduce costs and exposure.



## Summary of Afternoon & Where to From Here?

4.55pm

*Stephen Beirne, CEO, Queensland Leaders*

- Where are the broader opportunities?
- Exploring your outcomes from today and taking action.



5.00pm Networking Reception with Guests & Workshop Hosts

5.45pm Final Guests Depart