



# Growth, Strategy & Investment Forum

FOR PRIVATE COMPANY OWNERS & EXECUTIVES

Thursday 2<sup>nd</sup> May 2019  
Brisbane Marriott Hotel - 515 Queen Street, Brisbane City

## The Future of Business

**1.45pm Guest Arrival, Registration & Networking**

**2.00pm Welcome & Orientation**

### Strategic Growth & Scaling-Up

2.15pm

*James Paulsen, Executive Director, Queensland Leaders*

- Taking full advantage of your opportunity;
- Developing the right strategies to scale up your business.



### Enhancing Your Sales Performance

2.45pm

*Peter McKeon, CEO, Salesmasters International*

- Building an effective Sales Pipeline;
- Enhance your effectiveness and customer loyalty.



**3.15pm Afternoon Tea Break & Networking**

### The Future of the Workforce

3.30pm

*Robert Petherbridge, Executive Director, TAFE Queensland*

- The workplace of the future and adapting to change;
- Keeping your workforce engaged for the best outcomes.



### Accessing & Funding New Export Opportunities

4.00pm

*Adam Pearce, Associate Director, Efic*

- Taking full advantage of your export opportunities;
- Funding options for your export aspirations.



### Industry Case Study: Building an Industry Leading Business

4.30pm

*Justin Falk, Founder & CEO, TalentVine*

- Becoming an industry leader in a highly competitive market;
- Learning from others and following your instinct.



### Summary of Afternoon & Where to From Here?

4.55pm

*Stephen Beirne, CEO, Queensland Leaders*

- What are the broader opportunities from today?
- Exploring your ideas from today and taking action.



**5.00pm Networking Reception**

**5.45pm Final Guests Depart**