



Queensland  
Leaders

# Building Business Value & Growth

Are you leveraging the 3 key drivers of building value?

- Innovation
- Intellectual Property
- Branding

*For private company owners & executives*

Wednesday 28<sup>th</sup> July 2021

Queensland Cricketers' Club, The 'Gabba' 411 Vulture Street, Woolloongabba

**2.00pm Guest Arrival, Registration & Networking**

**2.10pm Welcome & Table Introductions**

## Position your business for growth.

2.20pm *Stephen Beirne, CEO, Queensland Leaders*

- Build business value by leveraging your IP.
- Understand market dynamics to create new opportunities.



## Building a culture of innovation.

2.45pm *Nadia Taylor, Executive Director, MAPIEN*

- Creating a culture of continuous innovation.
- Knowing where to invest your time, money and energy.



## Enhance your brand profile & attract the right audience.

3.10pm *Jack Perlinski, Managing Director, DAIS*

- Does your brand effectively sell your story?
- Boosting your profile in the right sectors.



**3.35pm Afternoon Tea Break. Networking with Guests & Workshop Hosts**

## Leveraging business models to enhance your growth.

3.45pm *Louise Broekman, Managing Director, Advisory Board Centre*

- Effectively engage those around you to drive growth.
- Understand the make-or-break points in your growth journey.



## Building a global multi-sector industry leader: Nautech Group.

4.10pm

- Andrew Holden has built Nautech Group from the ground up into a multi-national, multi-industry business. He embraced innovation, brand, sales strategies, and strategic engagement with those around him at every stage to build value and create new opportunities.
- Hear the Nautech Group journey, Andrew's story, and the key lessons and mistakes along the way that have helped shape this Queensland leader.



**4.35pm Networking Reception with Guests & Workshop Hosts**

**5.15pm Final Guests Depart**